

Anjali Bhati

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Product designer with 3+ years owning end-to-end design and taking products from 0 to 1 for complex B2C and B2B products in fintech, edtech, and AI. Strong collaboration with engineering teams, using AI-assisted workflows to prototype, iterate, code and ship faster.

EXPERIENCE

Product Designer - KGS Technology | Mountain View

Jun 2026 - Present

- **Lead designer** for a college management platform serving students, faculty, parents, and admins across academics, fees, and campus operations.
- Restructured navigation into **role-based dashboards for 4 user types**, so each role lands on its most-used tasks instead of one shared menu.
- Built an **AI early-warning layer** that flags students falling behind and tells faculty who need a check-in.

Product Designer - Deepvue (B2C SaaS) | Boston

Mar 2025 - Mar 2026

- Owned **end-to-end design for core trading research flows** across web, tablet, and mobile, from user interviews to high-fidelity prototypes.
- Turned the AI terminal from a plain chat box into a **working research tool over 4 releases**: context-aware prompts, clickable outputs, and in-chat actions. **AI terminal adoption rose by 35%**.
- Lifted **user satisfaction 25%** by partnering with the founders and engineers on new dashboards, authentication, and navigation; shipped production front-end code in Cursor.
- Cut **design iteration time 45%** with a mobile and tablet design system that let engineers build **about 2x faster**.

Founding Designer - TraderLion - Another vertical of Deepvue founders

- Led **0→1 for a learning platform**; designing onboarding, conversational AI, structured learning journeys, across web and mobile, working directly with **founders** to define **product direction**.
- Designed **AI-conversational workflows** where AI assistant, transcripts, notes, and AI mentors worked together to support different learning tasks.
- Built functional AI prototypes using **Claude Code**, **Cursor**, and **Figma Make** to rapidly explore interaction patterns before refining production-ready designs.
- Shipped cross-platform **design system with 120+ components and 12 core** interaction patterns, while collaborating closely with engineering through implementation.

UX Researcher - Meta (Voluntary Research Collaboration) | Boston

Aug 2025 - Mar 2026

- Collaborated with researchers to explore **AI facilitation for online deliberation** through literature review and competitive analysis of AI-assisted deliberation tools.
- Synthesized findings into **product opportunities** around **human-AI facilitation** and collaborative decision-making.

UX Designer - Governance and Responsible AI Lab | West Lafayette

Jan 2024 - May 2025

- Led design for **AI SHARE** and **PDID**, public research databases that made **18,000+ AI survey questions** and **political deepfake records** searchable and accessible.
- Built the information architecture, tagging, and filters that cut time to find a relevant research record.
- Ran **2 rounds of usability testing** with 4 researchers, fixing usability, navigation and data dense AI records.
- Delivered **WCAG AA-compliant** hi-fi prototypes focused on readability and accessible data presentation.

Interior Designer - Freelancer/Aditi Kabra Designs/Godrej Interio | India

Jan 2017 - Jul 2023

- Delivered **35+ interior design projects** from concept to execution with more than 90% user satisfaction.
- **Managed cross-functional teams**, designs, materials and timelines, introduced systems-thinking processes that streamlined workflows and ensured on-time project delivery.

EDUCATION

Purdue University - Master of Science (MS) in UX Design & HCI | Indiana, US

Best Capstone Award for "Designing for Data Privacy" focused on privacy-first UX in mobile applications.

Jawaharlal Nehru Architecture and Fine Arts University (JNAFAU) - BDes in Interior Design | Hyderabad, India

Ranked 3rd out of 50 students in fourth year's academic performance.

SKILLS

- **Design:** Information architecture, user flows, interaction design, visual design, high-fidelity prototyping, responsive web and mobile design, accessibility, WCAG guidelines.
- **Research & Analytics:** Usability testing (Maze), A/B testing, user interviews, heuristic evaluation, qualitative/quantitative analysis; Google Analytics, Amplitude, Dovetail, UX research, NotebookLM.
- **Tools:** Figma, Adobe Creative Suite, Miro, HTML/CSS
- **AI Prototyping:** Cursor, Claude Code, Google AI Studio, Figma Make.